

**Venue:**  
1st Floor/Konferenzebene, Room (Saal) 4

Leipziger Messe GmbH  
Congress Center Leipzig  
Messe-Allee 1  
04356 Leipzig

**Map:**  
<http://www.ccl-leipzig.de/services/downloads/download-area/anfahrt-gelaendeplaene/>

**Arrival/Parking areas:**



**Registration:**  
Please register via e-mail until 2 November 2018:  
[denkmalmesse@iwtg.tu-freiberg.de](mailto:denkmalmesse@iwtg.tu-freiberg.de)

The number of participants is limited. Registrations will be processed in order of receipt.

**Conference language:**  
German, English

**Contact:**  
World Heritage Coordination Saxony  
Ms Friederike Hansell, M.A.  
Mobile: +49 178 7749926  
E-Mail: [friederike.hansell@iwtg.tu-freiberg.de](mailto:friederike.hansell@iwtg.tu-freiberg.de)

**Cover Photo:** Young volunteers are preparing traditional roof singles in the context of the World Heritage nomination 'Erzgebirge/Krušnohoří Mining Region', Photo: European Heritage Volunteers

**Organisers:**  
Saxon State Ministry of the Interior  
Institute for Industrial Archaeology and History of Science and Technology, TU Bergakademie Freiberg  
German Commission for UNESCO  
ICOMOS Germany  
Institut Heritage Studies at the International Academy Berlin



**Partners:**  
Association of German World Heritage Sites  
Berlin Monument Authority  
The German Confederation of Skilled Craft  
Association of Conservator-Restorers  
Association of Restorers in the craft

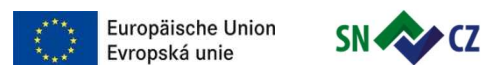


The conference is a contribution to the European Year of Cultural Heritage 2018 - SHARING HERITAGE



This conference is co-financed by means of tax on the basis of the budget adopted by the members of the Saxon State Parliament.

As part of the project 'Our WorldHeritage: The mining cultural landscape Erzgebirge/Krušnohoří' it is supported by the European Regional Development Fund.



## World Heritage: Places for Building Capacities and Lifelong Learning in Europe Invitation



Conference, 9<sup>th</sup> November 2018  
Congress Center Leipzig





Dear participants,

At the last monument fair, the Saxon State Minister of the Interior invited you to the conference "Communicating World Heritage – a task of the World Heritage Convention". The significance of World Heritage education to people of all ages, and the different approach of World Heritage sites to the topic, shaped this important event. After the conference, there was a great consensus to continue the exchange initiated in 2016.

The results of the 2016 conference are meanwhile published in "Communicating World Heritage - a task of the World Heritage Convention", Volume 19 INDUSTRIEarchäologie, supported by my Ministry. The publication is in English and German and is directed to an international readership. Editors of the series are the Saxon Industrial Museum and the Institute of Industrial Archaeology, History of Science, Technology and History at the TU Bergakademie Freiberg.

Together with the previous organisers and new partners, we will further develop the topic of World Heritage education and communication at this year's Monuments Fair. It is important to me as a "Minister of Monuments" to reach young people and raise awareness for the rich history of our cultural heritage.

Article 27 of the World Heritage Convention of 1972 calls on the States Parties "by all appropriate means, and in particular by educational and information programmes, to strengthen appreciation and respect by their peoples of the cultural and natural heritage". As part of "European Heritage Year 2018 Sharing Heritage", and aiming to make World Heritage an integral element of "lifelong learning", we continue the exchange of World Heritage experts and civil society, focussing on the cooperation among World Heritage sites and educational institutions. These include UNESCO Associated Schools, and handicrafts and apprenticeship in Germany and neighbouring European countries.

Together with the German Commission for UNESCO, ICOMOS Germany, the Institute of Industrial Archaeology, History of Science and Technology History, the Institut Heritage Studies, and all other partners, I invite you to the conference "World Heritage: Places for Building Capacities and Lifelong Learning in Europe" - at denkmal, Europe's Leading Trade Fair for Conservation, Restoration and Old Building Renovation in Leipzig. I wish you informative presentations and further meaningful insights at the conference.

Prof. Dr. Roland Wöller  
Saxon State Minister of the Interior

## PROGRAMME:

### 10:00–10:20 h Welcome and Opening Speeches

Jörg Mühlberg (*Director General at the Saxon State Ministry of the Interior*)

Christoph Wulf (*German Commission for UNESCO*)

Helmuth Albrecht (*Institute for Industrial Archaeology and History of Science and Technology, TU Bergakademie Freiberg*)

### 10:20–12:30 h World Heritage as places of learning

moderated by Marie-Theres Albert (*Institut Heritage Studies*)

### 10:20–11:00 h Keynotes

How has World Heritage education been integrated in schools? What still needs to be done? - *Heinz-Jürgen Rickert (GHS Herderschule Bad Pyrmont)*

European Best-Practice-Example: World Heritage Education in Finland - *Ira Vihreälehto (Association of Cultural Heritage Education, Finland)*

### 11:00–12:00 h Case studies

Collaboration of World Heritage management and pedagogical institutions in the Upper Middle Rhine Valley - *Nadya König-Lehrmann (Zweckverband Oberes Mittelrheintal)* and *Ingo Kreuzer (Pädagogisches Landesinstitut Rheinland-Pfalz)*

Challenges of World Heritage communication: the methodological approach of the Berlin 'Heritage box' - *Dörthe Hellmuth (Berlin Monument Authority)* and *Martha Kehl (Max-Planck-Gymnasium Berlin, UNESCO Associated School)*

Experience of collaboration between Adolf-Grimme-School and Rammelsberg mine - *Gesine Reimold (Weltkulturerbe Rammelsberg, Museum & Besucherbergwerk)* and *Julian Geisler (Adolf-Grimme-Gesamtschule Goslar, UNESCO Associated School)*

### 12:00–12:30 h Discussion

moderated discussion: World Heritage as places of learning

### 12:30–13:30 h Lunch

### 13:30–16:20 h World Heritage as a place for apprenticeship and training

moderated by Ramona Dornbusch (*Berlin Monument Authority, ICOMOS Germany*)

### 13:30–13:45 h Statements

Association of Conservator-Restorers: *Jan Raue*

Association of Restorers in the craft: *Bernd Jäger*

The German Confederation of Skilled Crafts: *Georg Haber*

### 13:45–14:15 h Keynote

World Heritage Sites as Learning Ground – ICCROM's Activities for Building Capacities - *Joseph King (ICCROM)*

### 14:15–15:50 h Case studies

White City Center in Tel Aviv's Educational Programme - *Sharon Golan-Yaron und Eran Eizenhamer (White City Center Tel Aviv)*

Dual System of training and supplementary qualification for craftsmen in the field of monument preservation and building maintenance: DBU-Project: 'Israeli-German Sustainable Building Education (IGSBE)' - *Robert Huber (zukunftsgeraeusche GbR)* and *Christian Wittrock (Knobelsdorff-Schule Berlin)*

### 14:55–15:30 h Coffee break

### 15:30–15:50 h Case studies (continued)

Cathedral Works as an example of a long-standing building tradition - *Sabine Bengel (Fondation de l'Œuvre Notre-Dame, Strasbourg)*

### 15:50–16:20 h Discussion

moderated discussion: World Heritage as a place for apprenticeship and training

### 16:20–17:00 h Conclusion and results

moderated by Marie-Theres Albert (*Institut Heritage Studies*)

Panel:

*Christoph Wulf (German Commission for UNESCO)*

*Helmuth Albrecht (Institute for Industrial Archaeology and History of Science and Technology)*

*Bertold Burkhardt (ICOMOS Germany)*

*Heinz-Jürgen Rickert (GHS Herderschule Bad Pyrmont)*

*Ira Vihreälehto (Association of Cultural Heritage Education)*

*Joseph King (ICCROM)*

*Jutta Ströter-Bender (Working party World Heritage Education)*

*Claudia Schwarz (Association of German World Heritage Sites)*